







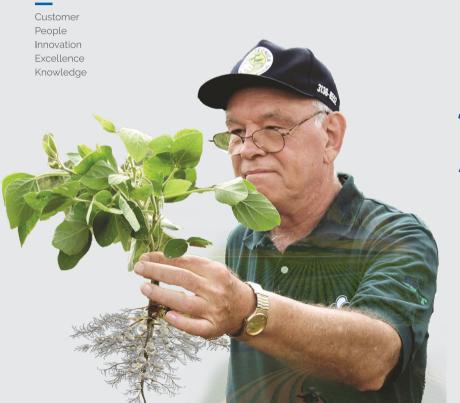
# INTEGRITY

Living according to Stoller core values.





#### **INTEGRITY**



## **JERRY STOLLER**

#### Stoller Founder, Chairman

Jerry Stoller has more than 50 years of production agriculture experience and plant nutrition expertise around the world working with virtually all crops.

In the early 1990s, Stoller began researching the genetic expression of plants.

In that time, this research approach was revolutionary in managing healthy crops through hormonal balance and micronutrients along the crop cycle.

Through this process, maximum genetic expression can be achieved, resulting in healthier plants that are able to withstand the effects of greater stress under various conditions.

# **Philosophy**

Jerry's passion for encouraging healthy crops around the world led to international growth for his company.







r n						1993		1996
cellence owledge 1970		1979		1990	1992	The Stoller Group hosts the first US Ag Conference in Chicago, bringing together a small	1995	The Stoller Group patented the KEYLATE line of micronutrients.
Opens headquarters in Houston, Texas, United States. Focus is on chelated micronutrients.	1977	Stoller introduces an innovative <b>flowable sulfur</b> product making sulfur applications easier for growers.	1988	Stimulate A product composed of three growth hormones that revolutionized the industry.	Stoller USA begins experimenting and researching the genetic expression of plants.	number of growers and consultants to address common issues.	The <b>US Ag Conference</b> moves to <b>Houston</b> , Texas. By 2007 it hosts over 300 visitors from 20 countries.	
The process of developing chelated micronutrients begins for <b>70 crops worldwide</b> .	Stoller Brazil is the first Stoller Group subsidiary outside the United States.		Nitro-Plus This innovative product is introduced in the market.					





#### VALUES **INTEGRITY** Customer People 2006 Innovation Excellence Knowledge 2008 2001 2003 2005 2017 Stollerfoundation Opens its doors. The results of the **Texas Agricultural** The Stoller Group Stoller USA is recipient of The theory of "The In Brazil, **Stoller opens** Therapy of Vegetative the Frost & Sullivan **Experiment Station** showed that researchers release data CORPORATE SOCIAL the largest biological 1998 2004 2010 fertilizer manufacturer Health" is developed plants treated with Stoller Technology Green Excellence Award showing that Bio-Forge RESPONSABILITY. based on the use of naturally **improved** their **resistance to** increases the survival in Latin America. insects. rate and yield potential of growth cofactors keeping plants healthy stressed crops. Independent research The Stoller Ernst & Young and vigorous through Stoller continues to refine its model demonstrates tomato plants presents Jerry Stoller stressful periods. of hormone activity and nutrient patented Plant treated with Stoller's Root Feed the Entrepreneur of Hormonal produced 30-60% higher yields. the Year award. Cycle



#### VALUES **INTEGRITY**

Customer People Innovation Excellence Knowledge

## THE **STOLLER FOUNDATION**

In response to God's blessing, Jerry decided to invest in the Lord's Kingdom by creating the Stoller Foundation in 2006.

Founded by Jerry Stoller and the Stoller Group, the Stoller Foundation is a foundation that incubates and accelerates non-profits that are focused on evangelism and volunteerism.



#### **MISSION**

It's members support Christ-centered ministries that mobilize volunteers to serve others and share the Gospel of Jesus Christ.

### **VISION**

Our vision is to empower non-profits to restore lives and communities through the power of the Gospel.



# CUSTOMER

Striving to exceed our customers' expectations by providing the best solutions.





The challenges faced by growers were regarded as opportunities to learn and help other growers understand their crops to reach higher yields.

# We give power to the plant

#### **STOLLER GROUP, INC**

STOLLER INTERNATIONAL, INC

STOLLER ENTERPRISES, INC

STOLLER USA, INC

to solve problems in the field.

STOLLER BIG COVEY EXPLORATION





# PEOPLE

Respecting and honoring Stoller stakeholders.

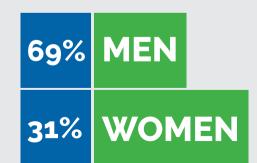


## PEOPLE

Integrity Customer Innovation Excellence Knowledge

# We are 900+ employees all over the world

The Stoller Group believes the most productive and fulfilling job was done alongside growers in their fields.



**62%**University
Graduates

**52**Motivational programs

47.44
Training hours
per person

4.56
Average
years of
experience
with Stoller

50%
Front-office employees



# INNOVATION

Continuously pursuing new services, products and processes.



#### VALUES **INNOVATION**

Integrity Customer People Excellence

Knowledge

We provide the best solutions

As growers face challenges, the Stoller Group will provide the motivation, and expertise to find new solutions.

We aim at providing growers with innovative solutions for every crop as well as technology for every need.

Stoller Technology takes on a new direction focusing on health and optimal performance rather than reacting to stress damage.

The key to implement such an ambitious initiative, is that Stoller Group recognizes the need to intimately understand the plant hormone balance, how it relates to the growth stages of crops and the impact of hormonal activity on plants.







#### VALUES **INNOVATION**

Integrity Customer People Excellence Knowledge



The Stoller Group is known as a research-driven company. It continuously perfects plant performance technology and has begun exploring the potential of plant immunization and probiotic bacteria potential.

#### **LABORATORY**

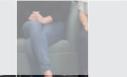
Each subsidiary works with its own laboratories to scientifically assess and quality check its products.

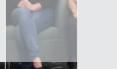
#### UNIVERSITY

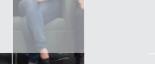
Cooperation with several universities and institutes around the world.

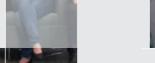


















# EXCELLENCE

Achieving the highest consistent quality and performance.





# EXCELLENCE

Integrity Customer People Innovation Knowledge

# Nutrition program for 70+ crops





#### VALUES

#### **EXCELLENCE**

Integrity Customer People Innovation Knowledge

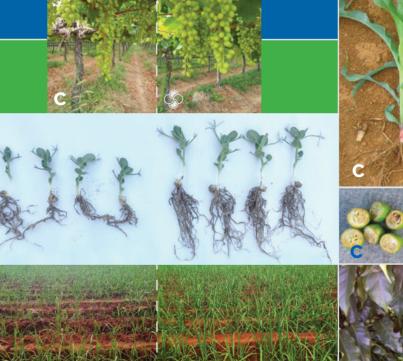


#### research and development of new products.

Our products are known for providing innovative and efficient solutions for each crop.

Their development stages are validated by official agricultural institutions and grower associations worldwide.















VALUES

# KNOWLEDGE

Pursuing and sharing information to create value.





#### **KNOWLEDGE**

Integrity Customer People Innovation Excellence



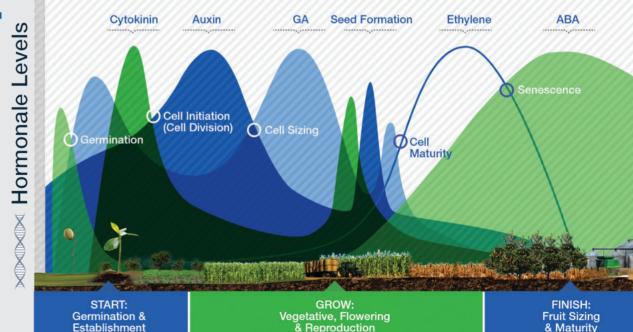


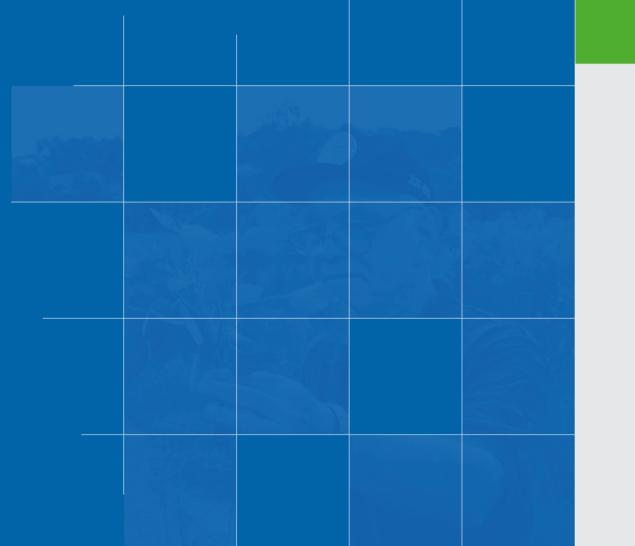
#### STOLLER ACADEMY Provides **opportunities** for personal and professional growth through different training **PROGRAMS**

Stoller Academy is an open platform which empowers people with knowledge. It focuses on the right information for those who want to specialize and share ideas for improvement in agriculture. Starting with Stoller employees and customers to industry professionals and scientists, everyone is welcome on this platform to learn, teach and share.

**Empower** 

Plant **HORMONAL CYCLE** 





# **VISION**

To be the agricultural science leader by empowering people to improve lives.

# **MISSION**

We are a customer-oriented agricultural company that creates exceptional value for our stakeholders through innovation and knowledge.





"I created Stoller as a company that could help **farmers** do a better job at **growing crops**. It has always been my ambition to do something **in agriculture** that was different than what people normally did. **As I said, it was the desire to do something different**."

#### **JERRY STOLLER**